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EDITOR'S PICK

Public meeting set to discuss 23-acre east Cobb mixed-use development

Ross Williams Oct 23, 2017

A proposed 23-acre redevelopment project at the intersection of Powers Ferry and Terrell Mill roads in east Cobb will be the subject of a public meeting Wednesday.

The Powers Ferry Corridor Alliance will host developers Eden Rock Real Estate Partners and Connolly Realty —who are partnering on the project — as the featured presenters at its annual public meeting, to be held at 7 p.m. at Brumby Elementary School, located at 1306 Powers Ferry Road.

The proposed project, to be called Terrell Mill Towne Center, will be anchored by an approximately 100,000-square-foot Kroger Marketplace Store, which will sell home goods and appliances in addition to groceries.

The Kroger location currently at Delk and Powers Ferry roads is scheduled to close down.

Mary Anne Posey, president of the alliance, said the Kroger is planned to have a drive-thru window where shoppers can pick up hot meals.

According to a document on Eden Rock's website, the development will also contain about 340 luxury residential multi-family units.

Part of the development will replace the current site of Brumby Elementary after the students and teachers move to a new location for the 2018-19 school year. The development will also replace office space behind the Los Bravos restaurant.

According to the developers, Powers Ferry sees 38,000 cars per day, and Terrell Mill Road sees 16,300. Developers have proposed installing two new traffic lights, one on Powers Ferry Road where Brumby Elementary currently is and one on Terrell Mill Road across from the LA Fitness plaza.

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There are over 213,000 people living within five miles of the proposed development, and Posey said she hopes many of them will come to Brumby Elementary on Wednesday to learn about the project and to provide feedback.

“For the tens of thousands of people living and working in the Corridor, this is an opportunity to not only learn about the proposed redevelopment, but to be part of the discussion,” she said.

In addition to Wednesday’s meeting, the development is scheduled to be discussed at a Cobb County zoning meeting Dec. 12.